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# INDEX

REPORTS & MAGAZINES 06

BROCHURES & FLYERS 16

WEBSITES & SOCIAL MEDIA 20

PRESENTATIONS & SCREENSAVERS 22

ROLL-UPS & BOOTHS 24

REPORT & SUPPORTING MATERIAL 26



# ABOUT ME

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I am a graphic designer, specialized in printed and on-line media such as publications, brochures, magazines and promotional material.

Italian but educated in Brazil, where my parents moved when I was a child, I started working with IT at a multinational company, where I developed a strong interpersonal skill and the ability to deal with a multicultural environment. There, I met an internationally recognized photographer, who gave me the opportunity to learn and work with design, developing a critical perception for technical quality and pictorial content of photographs.

After years of working experiences specializing in printed media, the work for an environmental NGO gave me more than just the proficiency in the communication unit, where I contributed to all design aspects, but most importantly introduced me to the satisfaction of a social educational work.

Back in Italy, my working experience in printing houses improved my knowledge of the different kind of printing processes and machines.

For more than ten years now I've been having the opportunity of contributing to several clusters of the World Health Organization, where each work represents a possibility to improve lives. It's been a pleasure to be part of those always evolving teams, where availability and teamwork are essential, and although working under pressure is a commonplace, the satisfaction of the meaningfulness of a humanitarian work is always rewarding.

Moving to Switzerland and opening my own company was a natural consequence to these years of experience.

# REPORTS & MAGAZINES

## World Health Organization (WHO)

Consultant Graphic Designer

Since 2012



Design and formatting of WHO Interim guidances on COVID-19 series, including translations.



### Community-based health care, including outreach and campaigns, in the context of the COVID-19 pandemic

Interim guidance  
May 2020



Translations formatted to French and Spanish. 43 pages.

[Click for external link](#)



considerations for specific life course stages and actions should be read together with the general commentary and do not repeat the material covered there.

### Considerations across the life course

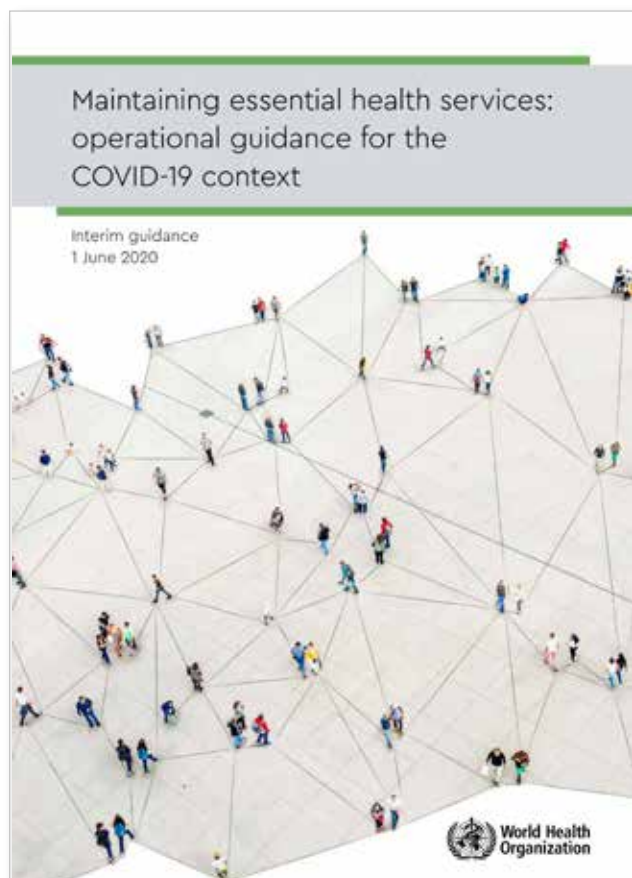
Considerations for specific life course stages and actions should be read together with the general commentary and do not repeat the material covered there.

to continue providing counselling at the community level about these services are usually provided.\* Users' preferences for getting of the COVID-19 pandemic, based on potential on access to health care facilities.

workforce includes health workers who are appropriately trained and information (that is, information about contraception, the

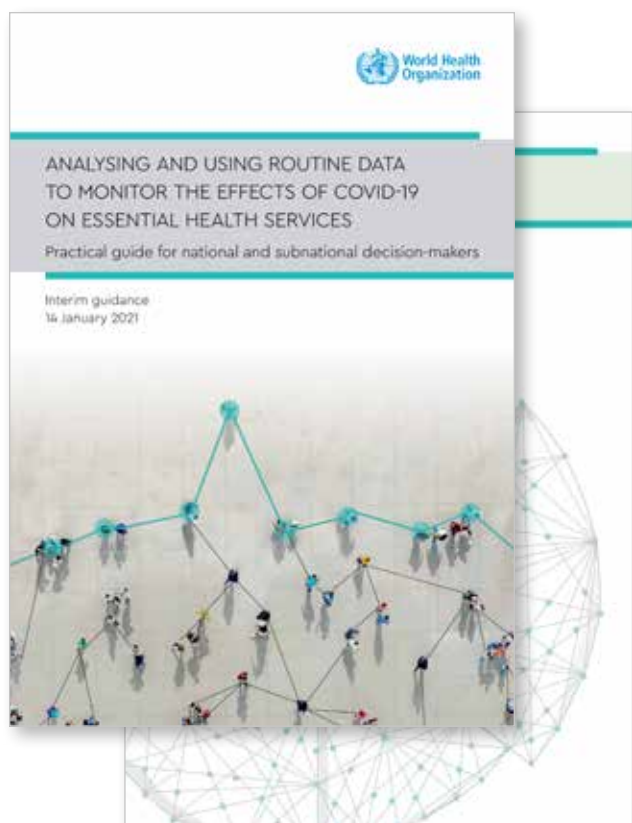
4. The distribution, promotion of supplies and implementation are to be undertaken by the respective UN agencies according to the assigned UN mandate.





Translations formatted to French, Spanish and Russian. 61 pages.

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Translations formatted to French and Spanish. 55 pages.

[Click for external link](#)

First layout of the series. 14 pages.

[Click for external link](#)

Design and formatting of the WHO Report “Scoping review of interventions to maintain essential services for maternal, newborn, child and adolescent health and older people during disruptive events” (68 pages) and web annex (88 pages).

[Click for external link](#)



Design and formatting of the WHO Framework Convention on Tobacco Control report, for the FCTC Secretariat. 28 pages.

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Design and formatting of report, briefs and presentation for The Network for Improving Quality of Care for Maternal, Newborn and Child Health. 56 pages.

[Click for external link](#)



Design and formatting of report and supporting material for the Independent Accountability Panel (IAP). 26 pages.

[Click for external link](#)



Design and formatting of report and supporting material for the International Confederation of Midwives (ICM). 92 pages.

[Click for external link](#)



Design and formatting of the Engaging Young People for Health and Sustainable Development report. 72 pages.

[Click for external link](#)





Design and formatting of the Women's and children's health: evidence of impact of human rights report. 140 pages.

[Click for external link](#)



Design and formatting of the 2018 monitoring report: current status and strategic priorities. 68 pages.

[Click for external link](#)



# The Partnership for Maternal, Newborn & Child Health (PMNCH)

Consultant Graphic Designer  
Since 2009



Design and formatting of the PMNCH Annual Reports, from 2010 to 2019.

[Click for external link](#)





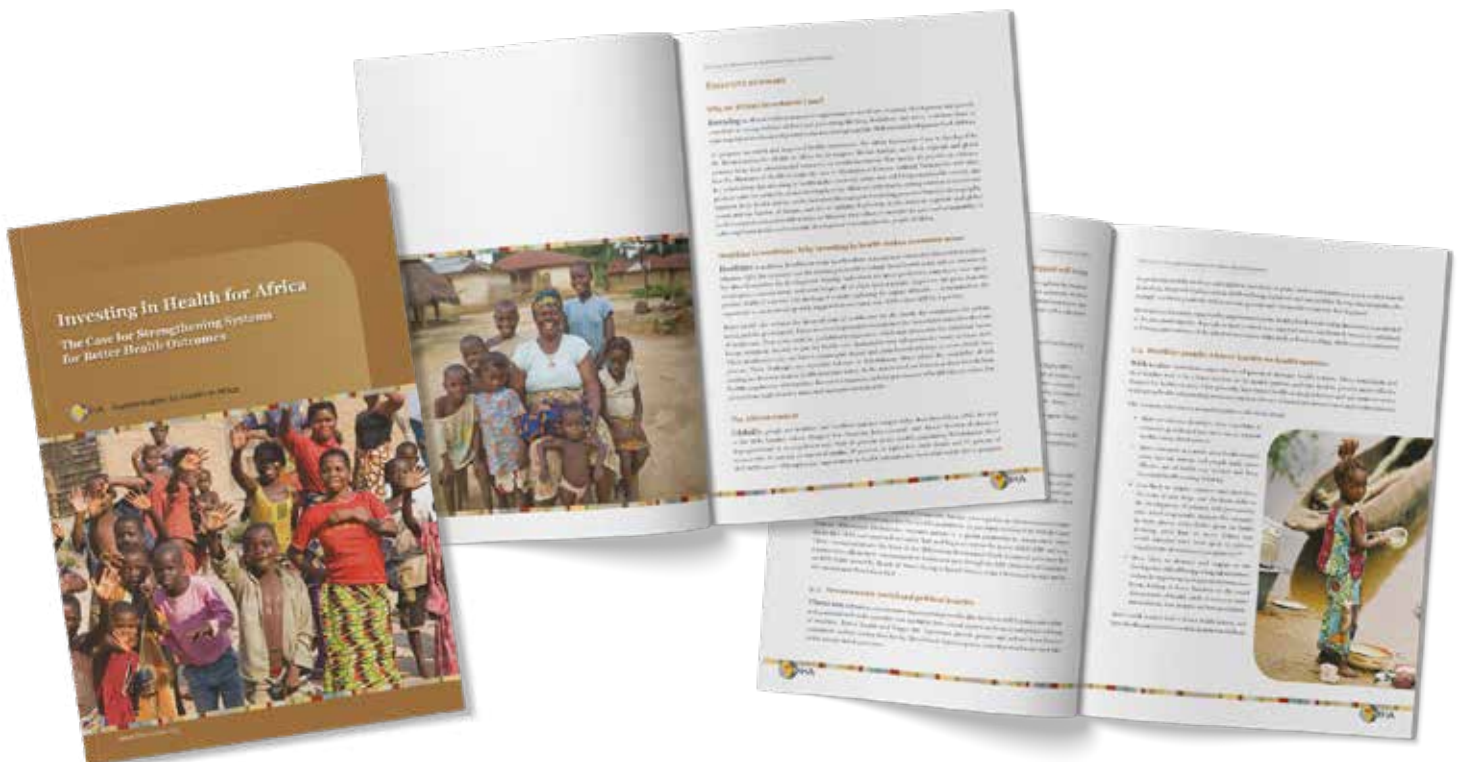
Design and formatting of report for the PMNCH's forum. 36 pages.

[Click for external link](#)



Design and formatting of the "Investing in Health for Africa" report. 64 pages.  
Translations formatted to French and Portuguese.

[Click for external link](#)



Design and formatting series of interactive pdfs.

Multi-Stakeholder Dialogues for Women's and Children's Health: A Guide for Conveners and Facilitators. 64 pages.

[Click for external link](#)



Essential Interventions, Commodities and Guidelines for RMNCH. 28 pages.

[Click for external link](#)





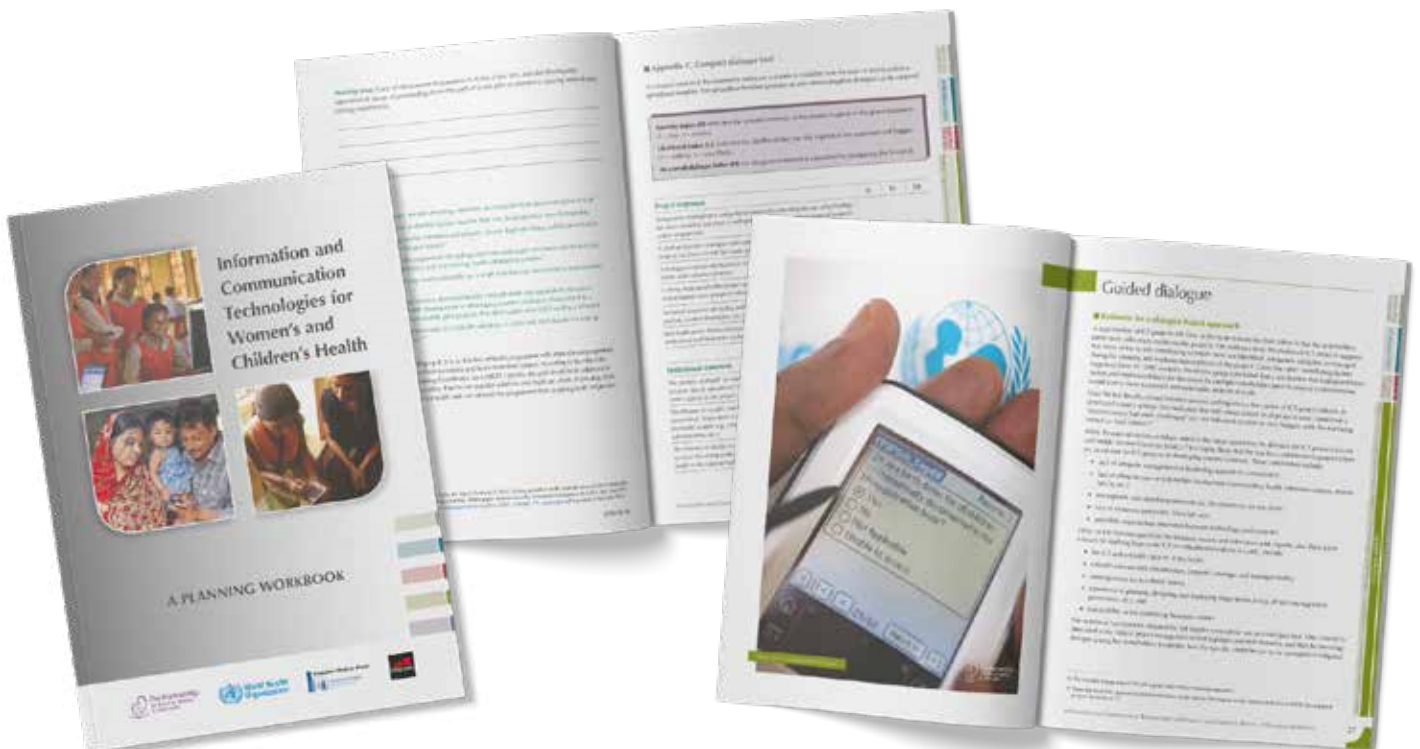
A Policy Guide for Implementing Essential Interventions for RMNCH.  
56 pages.

[Click for external link](#)



Information and Communication Technologies for Women's and Children's Health.  
76 pages.

[Click for external link](#)



# BROCHURES & FLYERS

Design and formatting of briefs for the Nurturing care framework for early childhood development.



[Click for external link](#)



[Click for external link](#)







Restyling and formatting of Knowledge Summaries 36, 37 and 38 (October 2021), including a special edition for the COP26 event.



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Design and formatting of Knowledge Summaries from n.1 (2010) to 35, including binder to hold them.



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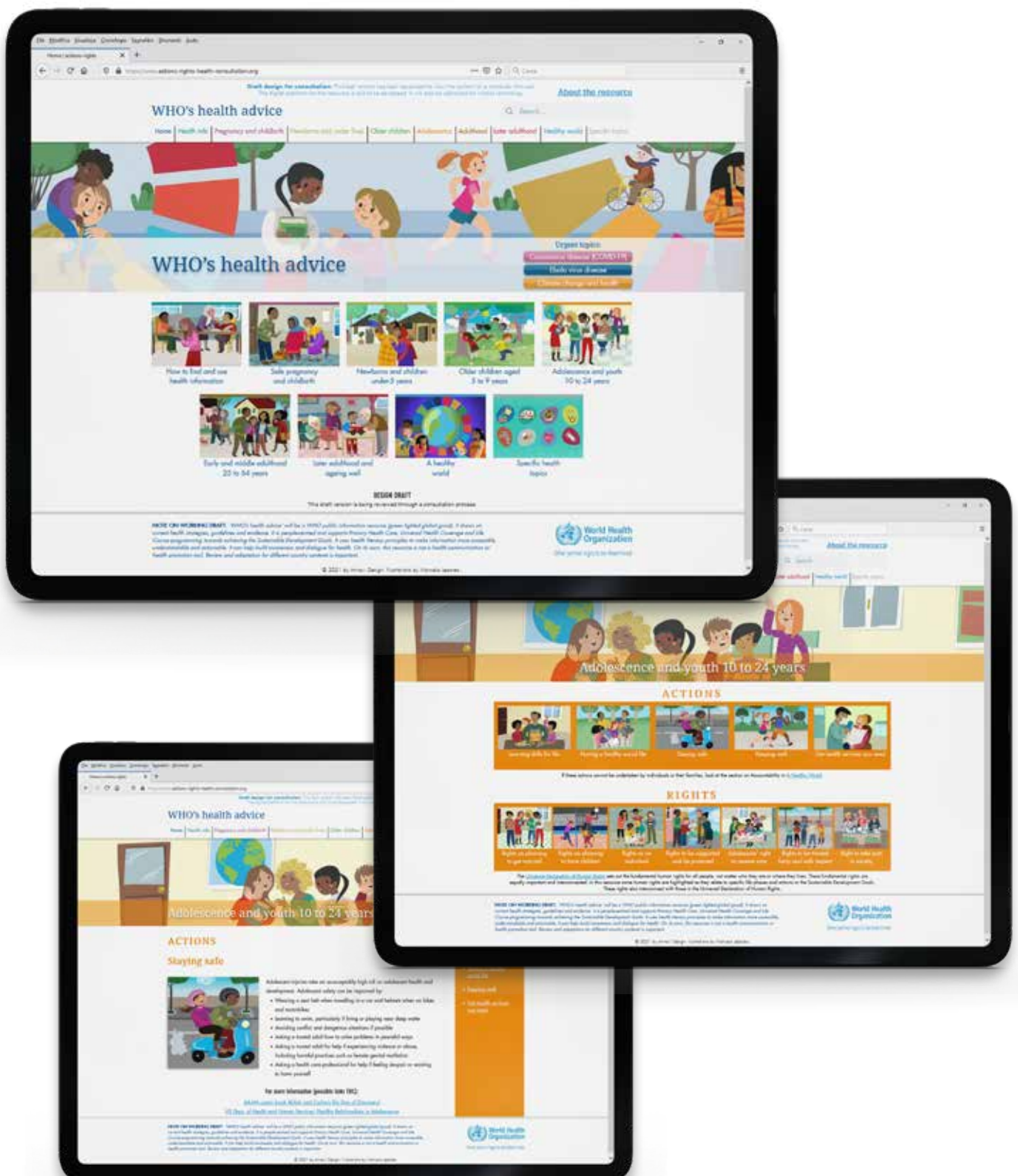




# WEBSITES & SOCIAL MEDIA

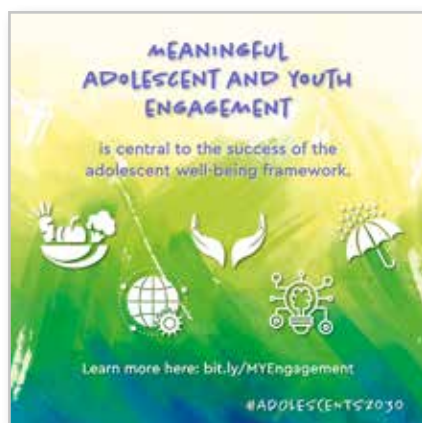
Design and development of the WHO's health advice working draft website, using Wix. Illustrations by Manuela Leporesi, contracted by Annovi Design.

[Click for external link](#)





Design and formatting of social media tiles for PMNCH.



# PRESENTATIONS & SCREENSAVERS

Design and formatting of PowerPoint presentations and screensavers for meetings.

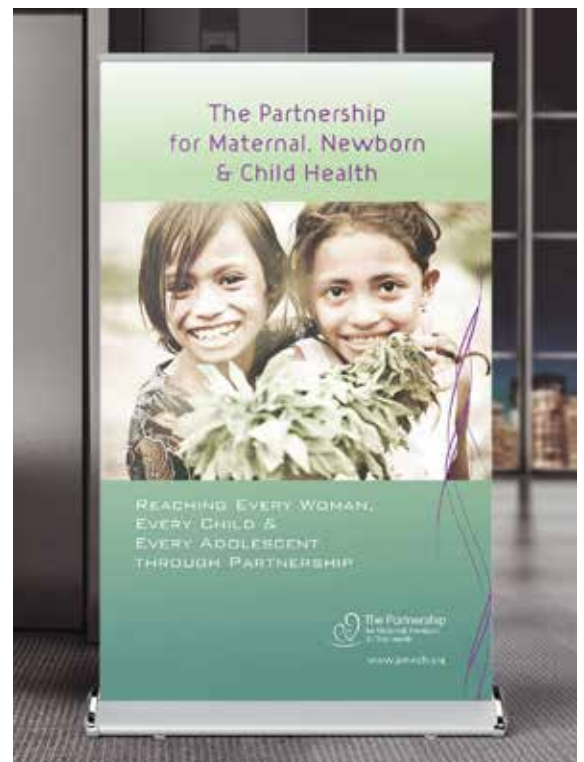






# ROLL-UPS & BOOTHS

Design and formatting of roll-ups for meetings and promotion.







Banners designed and formatted for PMNCH's booth, applied to the given structures.



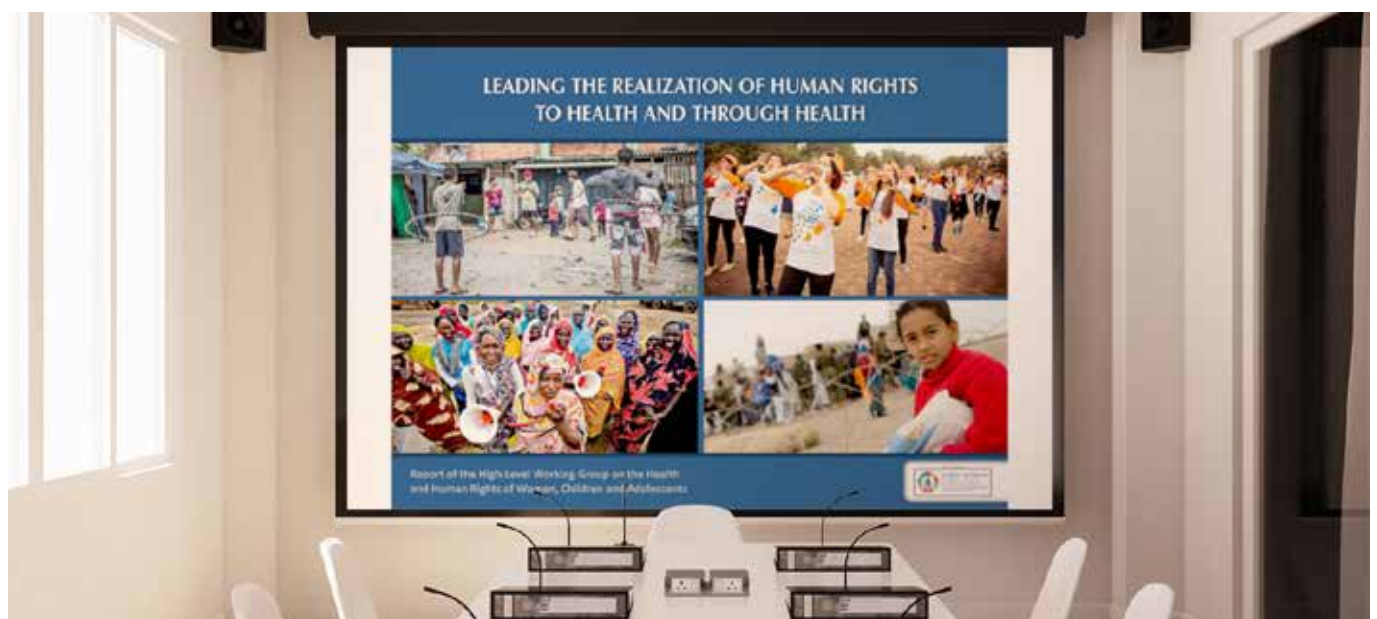
# REPORT & SUPPORTING MATERIAL

Design and formatting of report and supporting material for the High-Level Working Group on the Health and Human Rights of Women, Children and Adolescents. 72 pages.

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Powerpoint presentation and screensaver





Tri-folded brochure



Flyers



Web tiles



Launch of the report with Dr. Margaret Chan, former Director-General of WHO.





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